

**Santiago de Compostela - Galicia**

**Faculty of Economics and Business**

**26-27 October 2017**



## **FULL PROGRAMME**



### Wednesday, October 25<sup>th</sup>

- 20:00 Meeting at [Praza do Obradoiro](#) for a Visit to the Old Town
- 21:30 Galician Wine Tasting at [Vide Vide](#)

### Thursday, October 26<sup>th</sup>

- 9:00 Registration *Faculty Main Hall*
- 9:30 Opening Session *Salón de Graos*
- 10:00 1<sup>st</sup> Keynote Speaker *Salón de Graos*  
D. Foray. "Smart specialization strategies and less-developed regions"
- 11:00 Coffee break *Faculty Hall*
- 11:30 1<sup>st</sup> Parallel Sessions *Rooms 22, 23, 24 & Salón de Graos*
- 13:00 Lunch *Faculty Hall*
- 14:30 2<sup>nd</sup> Keynote Speaker *Salón de Graos*  
R. Rabellotti. "Multinationals and regional development: evidence from Europe"
- 15.30 2<sup>nd</sup> Parallel Sessions *Rooms 22, 23, 24*
- 17.00 Coffee break *Faculty Hall*
- 17:30 3<sup>rd</sup> Parallel Sessions *Rooms 22, 23, 24*
- 20.30 Conference Dinner [NH Collection Santiago Hotel](#)

### Friday, October 27<sup>th</sup>

- 9:30 3<sup>rd</sup> Keynote Speaker *Salón de Graos*  
R. Dahl Fitjar. "The Role of Universities in Regional Innovation: What Implications for Peripheral Regions?"
- 10:30 4<sup>th</sup> Parallel Sessions *Rooms 22, 23, 24*
- 12:00 Coffee Break *Faculty Hall*
- 12:15 5<sup>th</sup> Parallel Sessions *Rooms 22, 23, 24*
- 13.30 Concluding Remarks *Salón de Graos*
- 13.45 Lunch *Faculty Hall*

## Wednesday, October 25th

**20:00** Meeting at [Praza do Obradoiro](#) for a Visit to the Old Town

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## Thursday, October 26<sup>th</sup>

**9:00** Registration

**9:30** Opening Session

**10:00** 1<sup>st</sup> Keynote Speaker

D. Foray. “Smart specialization strategies and less-developed regions”

**11:00** Coffee break

**11:30** 1<sup>st</sup> Parallel Sessions

1.1. Innovation and innovation policies at less developed regions

Room 22 Chair: Jesper Lindgaard Christensen 11:30-13:00

|                                                                                                                                             |                              |
|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| The effect of non-spatial proximities on sustainability-oriented innovation in peripheral regions: Evidence from Norway’s minerals industry | Babak Ghassim; Lene Foss     |
| Entrepreneurial discovery process in less developed European regions: some early observations                                               | Jiří Blažek; Kevin Morgan    |
| Learning regions – an innovation policy strategy for economic development in less developed regions?                                        | Bjørn T. Asheim              |
| Peripheries in peripheries – within-region differences in financial constraints                                                             | Jesper Lindgaard Christensen |

1.2. Sustainability and regional innovation policies

Room 23 Chair: Pedro Varela-Vázquez 11:30-13:00

|                                                                                                                                                  |                                                                                   |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| Policy mixes fostering regional capacity in low carbon economy. Insights from the implementation of the RIS model in peripheral European regions | Cristian Matti; Julia Panny                                                       |
| An Agency Focused Approach to Transitional Regional Development                                                                                  | Camilla M Chlebna                                                                 |
| The promotion of sustainability through public procurement of innovation. An approach to the Spanish regions                                     | María C. Peñate-Valentín; María del Carmen Sánchez-Carreira; Pedro Varela-Vázquez |
| Multivariate analysis of offshore wind energy market penetration                                                                                 | Pedro Varela-Vázquez; María del Carmen Sánchez-Carreira; Óscar Rodil Marzábal     |

## 1.3. New approaches to regional innovation and innovation policies

Room 24

Chair: Jens Kristian Fosse

11:30-13:00

|                                                                                                            |                                                                  |
|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|
| Workforce Diversity and Innovation Novelty                                                                 | Marte Cecilie Wilhelmsen Solheim; Ron Boschma; Sverre J. Herstad |
| Education as absorptive capacity and its role for economic growth: an assessment of the ecological fallacy | Laura Márquez-Ramos; Estefanía Mourelle Espasandín               |
| A study on accelerating human capital inflows to clusters for regional innovation in Korea                 | Seong Ho Han; Eun Joo Hwang                                      |
| Not to be overlooked: the value of 'bottom-up', employee-driven social innovation                          | Thomas Owren; Jens Kristian Fosse                                |

## 1.4. The role of Universities in regional innovation

Room: Salón de Graos

Chair: Miren Larrea

11:30-13:00

|                                                                                                                                                                        |                                   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| Technology Transfer Offices and the Building of the Entrepreneurial Ecosystem: Lessons learnt from technology transfer practice in the field of the marine bio-economy | Stig-Erik Jakobsen; Arnt Fløysand |
| The Changing Patterns in Foreign Direct Investment Flows by São Paulo's Science and Technology Parks                                                                   | Patrícia Alencar Silva Mello      |
| The regionally engaged university – Addressing the knowledge barrier                                                                                                   | James Karlsen; Miren Larrea       |

**13:00 Lunch****14:30 2<sup>nd</sup> Keynote Speaker**

R. Rabellotti. "Multinationals and regional development: evidence from Europe"

**15:30 2<sup>nd</sup> Parallel Sessions**

## 2.1. Innovation and innovation policies at less developed regions

Room 22

Chair: Rune Dahl Fitjar

15:30-17:00

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|------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| Entrepreneurial causation and effectuation in sparsely vs. densely populated regions: Finding the empirical link | Jarle Aarstad; Olav A. Kvitastein; Stig-Erik Jakobsen; Natalia Mæhle      |
| Growth aspirations and the effectiveness of regional innovation policy                                           | Johannes Hofstätter; Walter Scherrer; Hannes Winner                       |
| Place-based development policies can work for all regions? Evidence from Brazilian Amazon                        | Ana P. Bastos; Leandro Almeida; Ricardo B. Nascimento; M. de Aguiar Serra |
| Does politics matter for regional development?                                                                   | Jonathan Muringani; Rune Dahl Fitjar; Andrés Rodríguez-Pose               |

## 2.2. New approaches to regional an innovation policies

Room 23

Chair: Roger Normann

15:30-17:00

|                                                                                                                                                                                |                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| Public innovation and governance: innovating in, for and through governance in the context of place based competitiveness policymaking                                         | Ainhoa Arrona; Susana Franco; James Wilson                                      |
| Science and Technology Parks and Cities' Development: a logic model framework                                                                                                  | Patrícia Alencar Silva Mello                                                    |
| Path transformation between continuity and change: The case of Self-Driving Cars in West Sweden                                                                                | Johan Miörner; Michaela Trippel                                                 |
| Developing regional innovation systems by means of innovation management: Analysis of regional cluster project facilitation practices in Norway, Scania and the Basque Country | Jens Kristian Fosse; Susana Franco; Johan Miörner; Roger Normann; Jarle Aarstad |

## 2.3. Smart specialization

Room 24

Chair: Alessandro Rosiello

15:30-17:00

|                                                                                                     |                                                      |
|-----------------------------------------------------------------------------------------------------|------------------------------------------------------|
| Regional Governance in North Rhine-Westphalia –Lessons for Smart Specialisation Strategies?         | Dieter Rehfeld; Judith Terstriep                     |
| Fashion industry through the lenses of smart specialization: the case of Norte of Portugal          | Alexandre Almeida; Mário Rui Silva                   |
| Innovation smart specialization strategies: towards and integrative model for the local governments | Jordi Garcia-Brustenga                               |
| Capacity-building barriers to S3 implementation: an empirical framework for catch-up regions        | George Papamichail; Alessandro Rosiello; David Wield |

**17:00 Coffee break****17:30 3<sup>rd</sup> Parallel Sessions**

## 3.1. Global value chains and regional innovation systems

Room 22

Chair: Óscar Rodil Marzábal

17:30-19:00

|                                                                                                                               |                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| Are foreign-owned firms a relevant actor for the design of RIS3 in developing regions? Evidence from a Mexican case           | Ana Carolina Iga César                                                          |
| Tourism global value chains and technological capabilities in the hotel industry                                              | Felipe-Rafael Cáceres-Carrasco; José Fernández-Serrano; Isidoro Romero          |
| Regional innovation policies versus the sector-based nature of innovation: case of canned fish industry in Ecuador            | Carmen Alexandra Armijos; José Mauricio Chavez; Manuel González López           |
| Analysis of the regional participation in global value chains. An approach to the main characteristics of the Spanish regions | Óscar Rodil Marzábal; José Manuel Martín Ruiz; María Concepción Peñate-Valentín |

## 3.2. New approaches to regional innovation and innovation policies

Room 23

Chair: Annalisa Caloffi

17:30-19:00

|                                                                                                             |                                                                   |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| Opening up the black box of collaborative innovation: highlighting the mode of interaction                  | André Spithoven; Peter Teirlinck                                  |
| Developing survey metrics for analysing cross-border proximity: Implications for regional innovation policy | Teemu Makkonen; Allan M. Williams                                 |
| Regional differences in global open innovation practices                                                    | André Spithoven; Marcus Dejardin                                  |
| R&D collaboration policies: are they really able to promote networking?                                     | Annalisa Caloffi; Marco Mariani; Federica Rossi; Margherita Russo |

## 3.3. The role of Universities in regional innovation

Room 24

Chair: Ina Drejer

17:30-19:00

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Expanding the “entrepreneurial university” concept to encompass the social and economic dimensions of entrepreneurship and innovation: insights from an emerging economy | Elisa Thomas; Rhiannon Pugh                                                                                                       |
| International connections for local impact: links between universities in territorial development processes                                                              | Susana Franco; Silvina Romano                                                                                                     |
| The Third Mission of Universities can be mandatory in less developed regions: The Case of Federal University of Pará                                                     | Iris Solange P. de Castro; Ricardo Bruno N. Santos; Danilo Araújo Fernandes; Carlos Augusto Xavier; Ana P. Bastos; Mauricio Serra |
| The Role of Employee-Driven Relations and Persistence in University-Industry Collaboration on Regional Innovation                                                        | Christian Richter Østergaard; Ina Drejer                                                                                          |

**Friday, October 27th****9:30 3<sup>rd</sup> Keynote Speaker**

R. Dahl Fitjar. “The Role of Universities in Regional Innovation: What Implications for Peripheral Regions?”

**10:30 4<sup>th</sup> Parallel Sessions**

## 4.1. Innovation and innovation policies at less developed regions

Room 22

Chair: María del Carmen Sánchez-Carreira

10:30-12:00

|                                                                                                                                       |                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| The Role of Executive Agencies in Encouraging Industrial Development and Innovation in Peripheral Regions                             | Brian Morgan; Gerald Holtham; Selyf Morgan                          |
| Revitalization of old industrial and rural regions: the case of bioenergy sector                                                      | Iryna Kristensen; Alexandre Dubois                                  |
| Public procurement of innovation and the promotion of key sectors in underdeveloped regions. Analysis of the health sector in Galicia | María Concepción Peñate-Valentín; María del Carmen Sánchez-Carreira |

## 4.2. New approaches to regional innovation and innovation policies

Room 23

Chair: Arne Isaksen

10:30-12:00

|                                                                                                                                |                                                        |
|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
| Marshall, Jacobs and the others: a taxonomy of the Italian provinces                                                           | Giuseppe Calignano; Marte C. W. Solheim; Luca De Siena |
| The visible hand of cluster policy makers: An analysis of Aerospace Valley (2006-2015) using a place-based network methodology | Delio Lucena Piquero; Jérôme Vicente                   |
| Does patent collaborations with individuals help R&D active firms to grow? Spatial analysis                                    | Palina Shauchuk; M. Cincera; A. Spithoven              |
| Economic restructuring and innovation policy through combination of human agency and innovation system changes                 | Arne Isaksen                                           |

## 4.3. RUNIN Special Session 1

Room 24

Chair: Christian Richter Østergaard

10:30-12:00

|                                                                                                        |                                                                             |
|--------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| Regional Mission Impossible? The Twente Region and the University of Twente                            | Sofya Kopelyan; Lisa Nieth<br>Discussant: Christian Richter Østergaard      |
| On overcoming the barriers to regional engagement: reflections from the University of Lincoln          | Rhoda Ahoba-Sam; Maria Salomaa;<br>David Charles<br>Discussant: Ina Drejer  |
| Engaged and Innovative Universities in Less-Developed Regions: The case of the University of Aveiro    | Liliana Fonseca; Ridvan Çınar<br>Discussant: Rhiannon Pugh                  |
| Balancing regional engagement and internationalization: The case of Autonomous University of Barcelona | Sergio Andrés Manrique Garzón; Huong Nguyen<br>Discussant: Rune Dahl Fitjar |

**12:00 Coffee Break****12:15 5<sup>th</sup> Parallel Sessions**

## 5.1. Innovation and innovation policies at less developed regions

Room 22

Chair: Mario Rui Silva

12:15-13:30

|                                                                                                 |                                         |
|-------------------------------------------------------------------------------------------------|-----------------------------------------|
| Varieties of Capitalism – from a national to a regional concept                                 | Jon Paschen Knudsen                     |
| Does the 'coworking' model offer a potential innovation policy approach for peripheral regions? | Nick Clifton; Anita Fuzi; Gareth Loudon |
| Improving the design of innovation policies in follower countries                               | Ana Margarida Silva; Mário Rui Silva    |

## 5.2. Primary and traditional sectors and regional innovation

Room 23

Chair: Gonzalo Rodríguez Rodríguez 12:15-13:30

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|-------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| Characteristics of technology innovation in oil and gas firms in Western Norway. A comparative case study of four firms within the region | Kaya Haugland Færøvik                   |
| Responsible innovation policies in Argentina. Social risks perception in nanotechnology developed for farming sector                      | Silvana María Curcio                    |
| Sustainability transitions of food systems: strengthening rural development paths in a reconfiguring urban-rural equation                 | Alexandra Frangenheim; Michaela Trippel |

## 5.3. RUNIN Special Session 2

Room 24

Chair: Rune Dahl Fitjar 12:15-13:30

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|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| Transitioning from an economic to a broader social impact: a case study of a Swedish University                                                | Eloïse Germain-Alamartine<br>Discussant: Elisa Thomas                                                       |
| Co-creation of localised capabilities between universities and nascent industries: The case of Aalborg University and the North Denmark region | Gerwin Evers; David Fernández Guerrero<br>Discussant: Marte Cecilie Wilhelmsen Solheim                      |
| The Role of Universities in Innovation and Regional Development: The Case of Rogaland Region                                                   | Utku Ali Rıza Alpaydın; Kwadwo Atta-Owusu; Saeed Moghadam Saman<br>Discussant: Jesper Lindgaard Christensen |

**13.30 Concluding Remarks****13.45 Lunch**